



LUXE

# BRAND OVERVIEW

## WELCOME TO LUXE

Luxe offers reasonably priced merchandise with an elegant design. Our assortments of products are crafted with durable materials and attention to de-tail. We produce items that make clients stand out wherever they may find themselves in the world.

## SUITABLE FOR ALL

Our clients all have one thing in common: the need for appealing and durable items to help them out in any occasion.



**LUXE**

## DESIGN FEATURES

Sleek and simple design with fine details.

## COLOUR PALETTE

Primary: Black, Graphite and Silver

Secondary: Blue and Red

## CATEGORIES

Writing, Stationery and Personal accesories.

# LUXE





**LUXE**  
*fine writing*



---

## EMPIRE RANGE

---

Intricate writing instruments worthy of Emperors. The entwined pattern on the barrel recalls the Medieval period: an age of castles and praised royalty, of brave knights and opulent décor. Reign supreme with these unequalled pens.





**LUXE**  
*fine writing*



---

## TACTICAL RANGE

---

Truly tactical in appearance and performance, these pens are a must in everyday gear that's brought to the office to sign documents or carried around for unexpected writing emergencies. Leave an impression the next time a signature is required.



**LUXE**  
*fine writing*





---

## CITY RANGE

---

A simple yet delicate design encircles the body of the pens all the way down to the tip.  
Perfect for everyday use, from signing documents to jotting down notes in a meeting.



**LUXE**  
*fine writing*



10712000



10720600



10727000



10711400



10711000



10721400



10721401



10728400



10713100



10713102



10727800



10727801



10727802



10727700



10712500



10712501



10721800



10721801



10721802



10727100



10721600



10726500



10729100\*



10713000



10713001

\* Available in 2019





10712600



10712700



10722000



10728500



10724400



10721900



10712900



10721500



10726600



10726601



10724500



10713200



10713202



10728300



10733500\*



10733501\*



10733502\*



10732900\*



10732901\*



10720900

\* Available in 2019



10726900



10721300



10712800



10729300\*



10729000\*



10712100



10712400



10726000



10726001



10711900

# OUR PACKAGING



10729001\*



10729002\*



10712300



\* Available in 2019





# LUXE



LUXE

